

BEAT

BOROUGH OF EALING ART TRAIL



MEDIA PACK 2024

BEAT – The highlight of the Ealing cultural calendar

The Borough of Ealing Art Trail (BEAT) is returning again in 2024 for its eighth year of championing the creative arts scene within Ealing.

BEAT is an art trail that explores the artistic talent that lives and works within our borough, across two weekends in September. A huge range of amateur and professional artists will open the doors to their homes and studios, welcoming the public to view their artistic creations.

BEAT has become one of the biggest and most eagerly anticipated events in the Ealing calendar.

Our 2023 event saw over 220 artists exhibiting within 72 venues across the borough. As the reputation and expectation for BEAT grows year-on-year, we can confidently expect that this year's trail will be another fantastic event.



BEAT 2024 - 14/15th & 21/22nd September

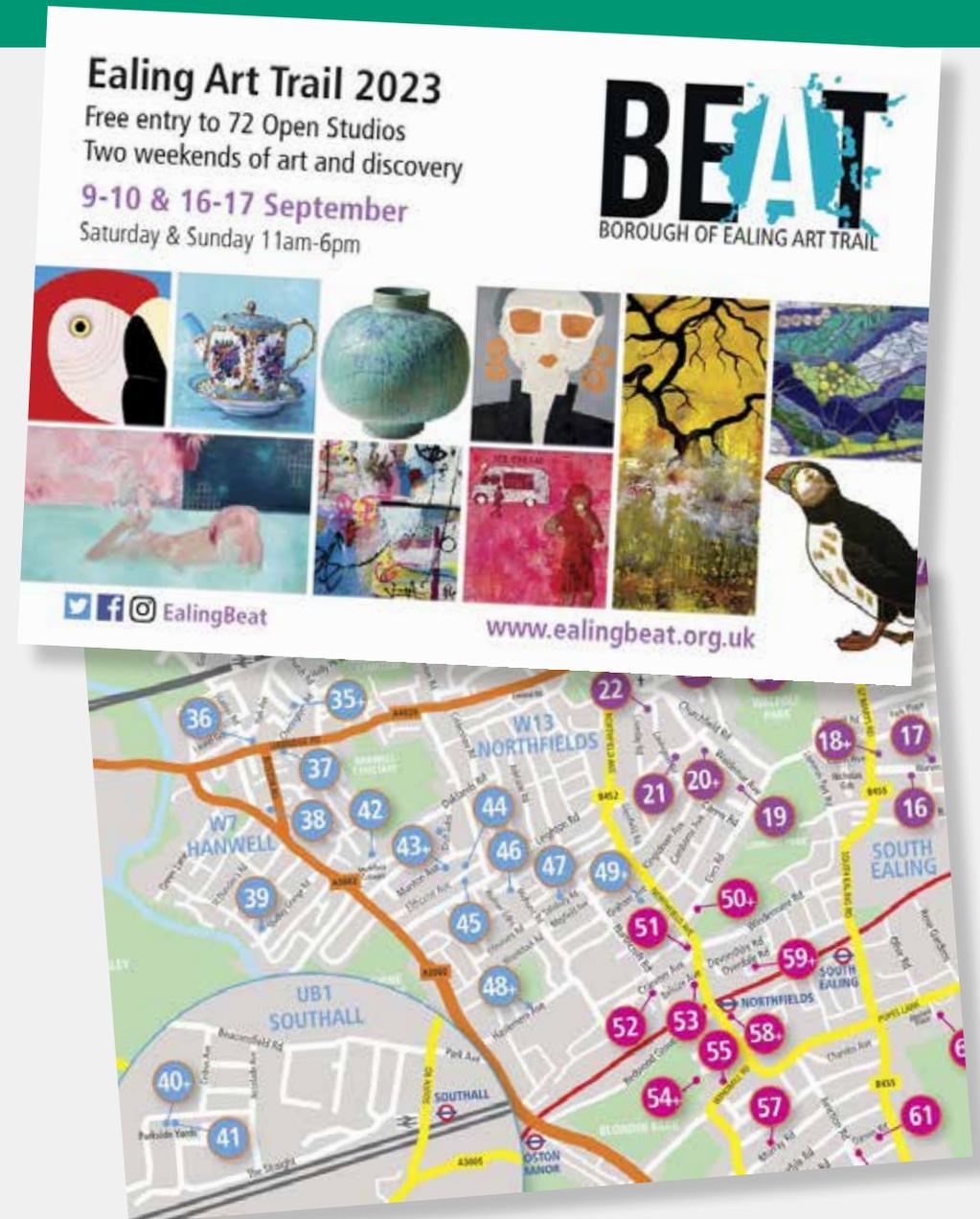
A chance to connect with an affluent, engaged audience

We produce a glossy, full colour, A6 brochure to accompany the event. In this brochure every artist and venue taking part is listed and mapped to make it easy for visitors to plan their trail experience. The brochure is absolutely central to the success of the event, being used by every visitor as the indispensable guide throughout the weekends, and kept by many well beyond the event itself. It's a much sought-after guide to the creative talent in Ealing.

We produce 25,000 brochures and distribute to homes, shops and public venues across the borough in the run up to the BEAT weekends.

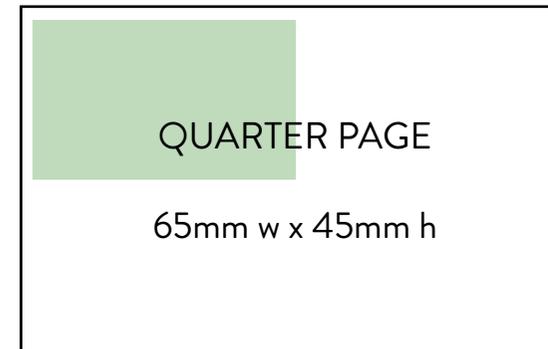
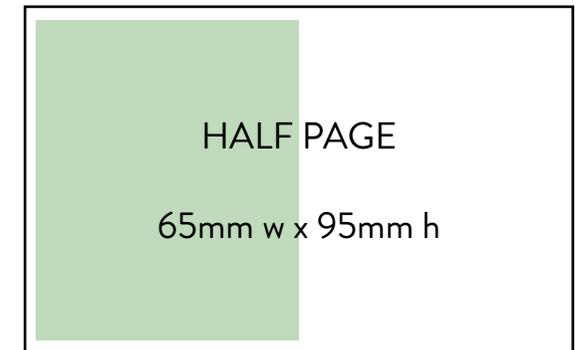
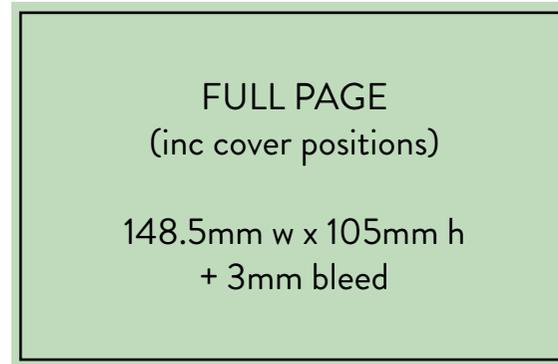
We're delighted to be able to offer the opportunity for businesses to connect with the affluent, art-loving audience that the event attracts through a limited number of advertising sites within the brochure. It's a fantastic opportunity for businesses to associate with this much-loved local event, put their brand in front of a huge audience of local people, and be recognised as supporters of the Ealing cultural scene.

Take a look at the 2023 brochure here:
<https://ealingbeat.org.uk/brochure>



Advertising display rates & sizes

Size	Cost
Outside Back Cover	SOLD
Inside Front Cover	£995
Inside Back Cover	£995
Full Page	£550
Half Page (vertical)	£305
Quarter Page	£170



Artwork to be supplied as 300dpi CMYK high resolution pdf

Booking deadline 19th May
Artwork deadline 26th May

Contact us

Please get in touch to make a booking or find out more

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www.ealingbeat.org.uk